



Cochrane & Area

Unbelievable Impact

2022
ANNUAL
REPORT



YEAR IN REVIEW

Greetings and welcome to the Annual Report for BGC Cochrane and Area covering the impactful initiatives and achievements of the fiscal year 2022-2023. As we reflect on the past year, it is with immense pride and gratitude that we present a snapshot of our collective efforts, unwavering commitment, and the positive changes we have contributed to our community.

Our Family Day Homes operated at near full capacity, averaging 278 children across 52-54 day homes monthly. With a 10:1 request to placement ratio, we secured approval to expand to 75 day homes. Professional Development Funding for Educators and partnerships like It Takes a Village continued to enhance our offerings.

In our Out of School Care (OSC) Program, we returned to full capacity in 2022, accommodating 125 children daily. With generous funding from PCCC we refined our snack/meal provision programs to ensure high-quality, healthy afternoon meals for all children. A weekend bagged lunch program was introduced, supporting food security for families in need through a partnership with the Cochrane Activettes. The Child Development Mentor team provided diverse daily activities, including orienteering through Sport 4 Life. Notably, summer camps saw record attendance, with over 250 unique campers enjoying various activities.

The youth team fully reengaged in schools after a three-year hiatus. Delivering programs to students in grades 5-7 during the spring, we expanded into Springbank, and Bragg Creek schools in the fall. We also introduced our hybrid program of all our programs (Healthy Relationships, The Skin You're In, and Teen Wellness) for the Cochrane and Area home school association.

Looking ahead, strategic planning is underway to meet evolving community needs. We are exploring sustainable funding models and diversifying revenue streams to ensure the ongoing sustainability of the club.

I want to express my deepest gratitude to our dedicated staff, volunteers, board members and supporters for their unwavering commitment and tireless efforts. Together, we have achieved remarkable milestones and positively impacted countless lives.

I also extend my heartfelt appreciation to our stakeholders, including community partners, funders, and donors, for their trust, collaboration and continued support. Your belief in our mission is instrumental in driving our success.

As we move forward, I am confident that we will build on our achievements and overcome challenges to create a brighter future for those we serve. Thank you for your ongoing commitment to BGC Cochrane and Area and the community we serve.



Jill Bilodeau
Executive Director

BOARD OF DIRECTORS

Tammie Comstock
Chair

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Vice Chair

Sarah May-McKibbon
Treasurer

Shona Clark
Secretary

Stacey Grant
Director

Kelsey Sitar
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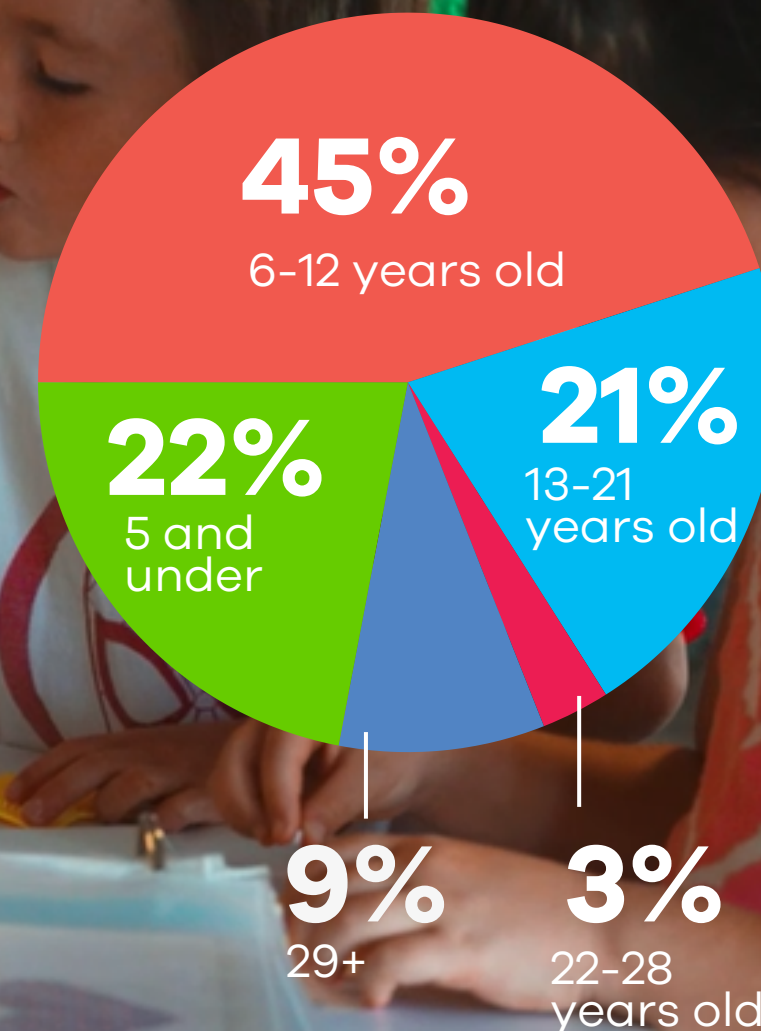
**OPPORTUNITY
CHANGES
EVERYTHING.**

Who we are

BGC Cochrane and Area (formerly Boys and Girls Club of Cochrane and Area, and Cochrane Youth Association) has been serving young people and their families in Cochrane and the surrounding area since 1992.

BGC Cochrane & Area is one of BGC Canada's fastest growing clubs. We provide free community based services, positive relationships, and vital programming to over 5000 young members. We provide safe, supportive places where all kids and teens of all backgrounds can experience new opportunities, overcome barriers, and develop confidence and skills for life.

Who we serve





our. mission

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

our vision

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

our values



belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.



respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly.



encouragement and support

We encourage and support every child and youth to play, learn, and grow to achieve their dreams.



working together

We work together with young people, families, volunteers, our communities, and government.



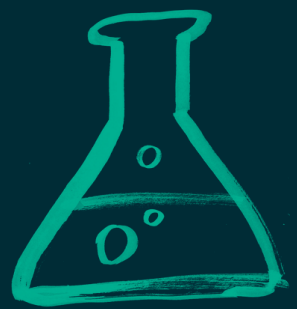
speaking out

We speak out for children, youth, and families so that we can make our world better.

**before and
after school
programs**

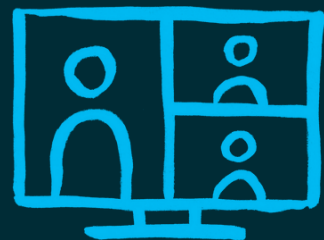


**homework
help**



**digital
literacy**

**stem
education**



**virtual
programming**

**financial
education**



**arts
music
dance
theatre**



**scholarships
job readiness**

**indigenous
initiatives
& programs**

**youth
exchanges**

mentoring

volunteering

**youth
leadership**

**civic
engagement**



What Clubs do



**summer
camps**

**physical
fitness
& sports**



**breakfast
programs**



**mental
health &
wellness**

**healthy
snacks
& meals**

**nutrition
& food
education**

gardening



**youth
shelters
& housing**

**parenting
education
& support**

**substance
use &
prevention**

**crime
prevention**

**teen
dating
violence
prevention**

**restorative
justice**



child care



transport

Club

Locations



5TH AVENUE CLUB

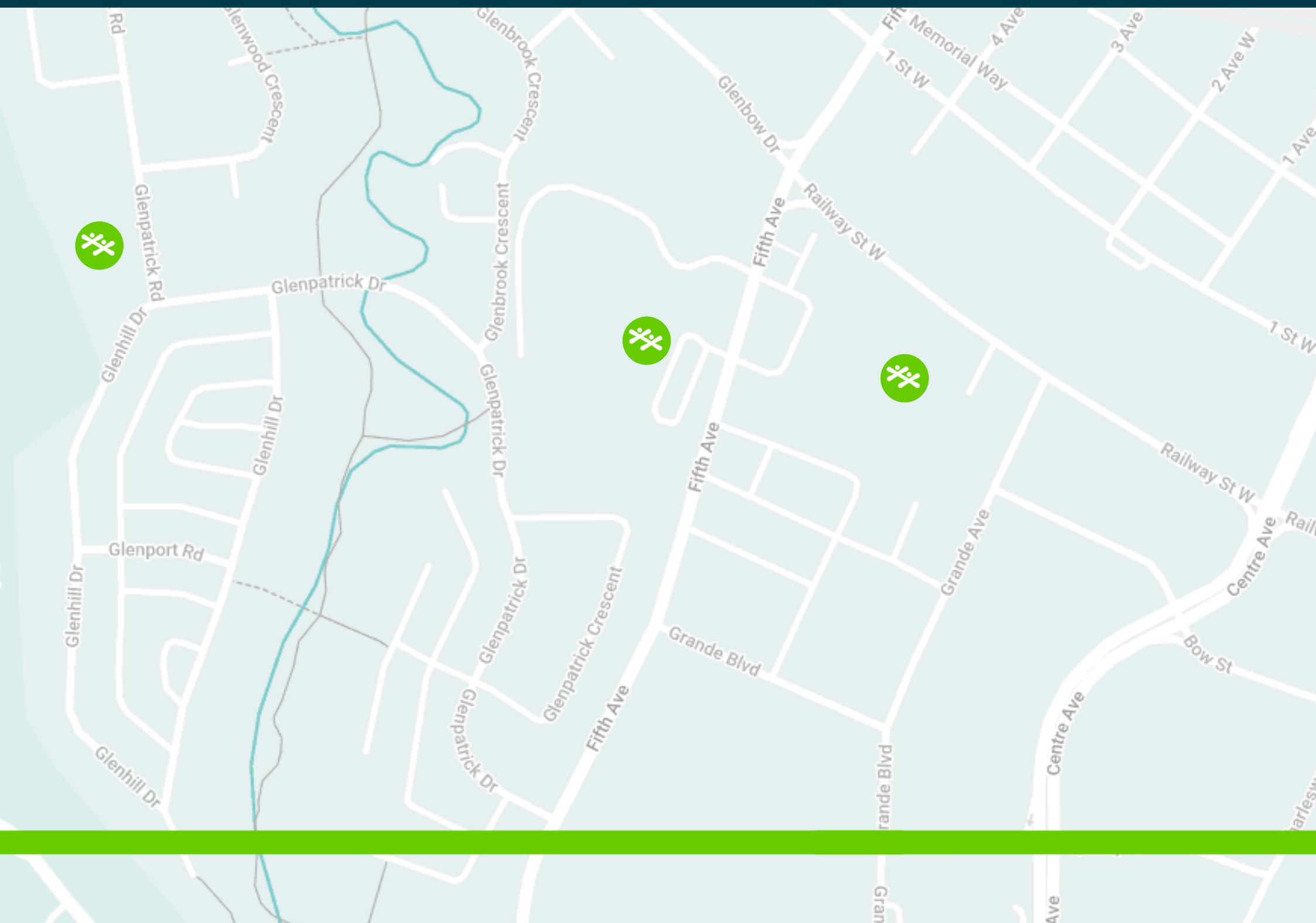
Located across from CIBC on 5th Avenue, our 5th Avenue Club houses our Grade K-6 OSC Programs from schools across Cochrane and Summer Camps in July and August. OSC Programming is run on both levels of the Club with walkout access to the Lion's Club Rodeo Grounds, so our kids get lots of outdoor time (when the weather permits, of course!).

GLENBOW CLUB

Located beside Glenbow School (on the south end) on Glenpatrick Drive, our Glenbow Club provides OSC for children from Glenbow school only. This includes Glenbow before care, Glenbow Kindercare and aftercare for grades K and 1. (After care for Glenbow grades 2-6 children are provided at our 5th Ave location).

THE CLUB- TEEN SPACE

The CLUB is a safe and inclusive youth centre offering free drop-in, programs, outreach support, and resources! There is no membership required for teens to drop-in, just quickly sign in on an iPad and enjoy the space. Ages 12-17 welcome!





3

Club locations

5687

Youth Served

89

volunteers

1425.5

volunteer hours



6

**Club Staff are
former Club kids**



263,485

Healthy meals and snacks served

55

staff members

Celebrating 30 Years

BGC Cochrane and Area celebrated its 30th anniversary with a lively 1990s-themed event at our 5th Avenue Location, offering a barbecue, a petting zoo, and captivating dance performances by Stoney Nakoda First Nation members. This milestone event garnered support from the community, including past and present members and staff. Johnny Powderface from Stoney Nakoda First Nation hoped to inspire youth and appreciated the community's enthusiasm. The turnout and engagement of community members was heartening, making this celebration a significant milestone in BGC Cochrane and Area's 30-year journey of community service and cultural exchange.



Learning &

Impact Project

In 2022, BGC kicked off its first year of The Learning and Impact Project, a tool aimed at showcasing and enhancing the influence of clubs across Canada. BGC Cochrane & Area utilized survey and interview data from 57 of our club members to assess the individual and collective impact on youth.

Highlights from BGC Cochrane & Area's Learning & Impact Report:

75%

of our kids say because of the club, I feel like I matter to more people.

84%

of our kids say because of the club, I make better choices for myself.

91%

of our kids say because of the club, I am more comfortable leading.

80%

of our kids say because of the club, I am more physically active.

88%

of our kids say because of the club, I am more aware of the feelings of others.

84%

of our kids say because of the club, I am better able to bounce back after going through a hard time.



Equity, Diversity, Inclusion & Indigenous Engagement

BGC Cochrane & Area's journey into equity, diversity and inclusion, as well as progress towards truth and reconciliation, have driven the transition from Boys and Girls Club of Cochrane & Area to BGC Cochrane & Area. This National rebrand serves to demonstrate to youth from coast to coast to coast that they are welcomed and valued at BGC Clubs, regardless of their identity, background or circumstances. We are committed to advancing reconciliation with Indigenous children, youth, and families in the communities we serve. Advancing reconciliation in our leaders of tomorrow, means providing safe, inclusive, and culturally relevant spaces.



Equity, Diversity, Inclusion & Indigenous Engagement

Participated in the celebration of Have a Heart Day to advocate for the equality of indigenous children, youth, families, and communities.

3rd Annual Pride Flag Raising at the Cochrane Ranchehouse during pride week had Indigenous 2SLGBTQIA+ community representatives.

The CLUB youth team celebrated Indigenous Education Week with activities honoring Indigenous history including bannock making, Truth and Reconciliation crafts, and attending the Mini Thnî "Every Child Matters" walk.



For Orange Shirt Day, we commemorated the thousands of First Nations, Métis, and Inuit children who were removed from their homes at the end of Summer and forced to attend residential schools by participating in the Every Child Matters Truth & Reconciliation Walk in Morley.

Land Acknowledgement Statement added to website to express recognition and gratitude to Indigenous nations of the Treaty 7 region, where Cochrane is situated.

Reconciliation worker to work with the community to implement awareness, education, and experiences in the spirit of Truth and Reconciliation.

Partnered with Stoney Nakoda powow in Mîni Thnî in celebration of Nation Indigenous People Day.

Our

Testimonials

"My kids have been attending BGC for a few years now and we couldn't be happier! Both kids love how they can create, learn, be themselves and feel supported and cared for! Couldn't ask for a better place." - Amy Marie

"BGC Cochrane has been a complete game changer for us as parents. Our child absolutely loves the programs there, the staff are phenomenal with him, and the care they provide is beyond our expectations. We also are very pleased with the encouragement of inclusivity and acceptance that BGC promotes. I honestly don't know what we'd do without them."
- Janelle Hastings

"Cochrane BGC is an amazing resource for the community. I have a child in KinderCare (1/2 days) and one in OSC and both get treated well and love their time at 'Club'. The kinder care leaders have worked with me to sort through issues in a respectful way. The PD day and Summer camps are always different and engaging, with field trips and fun activities. We are so grateful to have our kids attend Cochrane BGC. It's by far the best care we have received in town. Highly recommend" - Genevieve Yarn



Fundraising and Events



BGC Cochrane and Area's fundraising and events help fulfil our mission to ensure every child in our community has access to our programs, barrier free.

Partnered with CochraneNow radio station to raise funds from ticket sales at Gord Bamford's concert at the Lion's Club Event Center.

Hosted free family event to celebrate our 30th anniversary milestone and thank the Cochrane community for their support.

Partnered with the Cochrane Lion's Club to host a delicious Pancake Breakfast for community members.

The CLUB Youth Center hosted their 2nd annual Drag Show for Cochrane's Pride Week.

2 West Jet Raffles sponsored by West Jet Cares to win one round trip flight for two guests to any regularly scheduled West Jet location.

Dominos pizza fundraiser through Livewell promotions by selling certificates with over \$200 savings.

On Pink Shirt Day sold BGC T-shirts in support of anti-bullying efforts to create a more kind and supportive world.

Implementation of online donation platform Zeffy to streamline donation process and ticket sales without paying for transaction fees.

Programs and Services Highlights

BGC Cochrane & Area offers a range of programs for kids from 0 to 17 years old! Whether it's through one of our day homes registered with the Play Days Family Day Home Agency, our Out of School Care at one of our locations, or our youth programs and drop-in! There's a program to fit every age and interest.



Launched the Unbelievable Impact national brand campaign highlighting results from BGC Canada's Learning & Impact study



Restored programs paused or moved online during COVID-19 including Kid Food Nation, Youth Dinner programs, Holiday Family Dinners, Summer Camps



Leaders in Training (L.I.T.) was brought back for another successful Summer this year. Our Child Development Mentor taught a group of Cochrane youth leadership skills to build necessary experience for work and life!



On June 3rd, BGC Cochrane took part in the first-ever BGC Club day, a national awareness initiative celebrating the positive impact of BGC Clubs in communities across Canada.



2022 saw a record numbers of participants in our wide range of programs for children and youth.

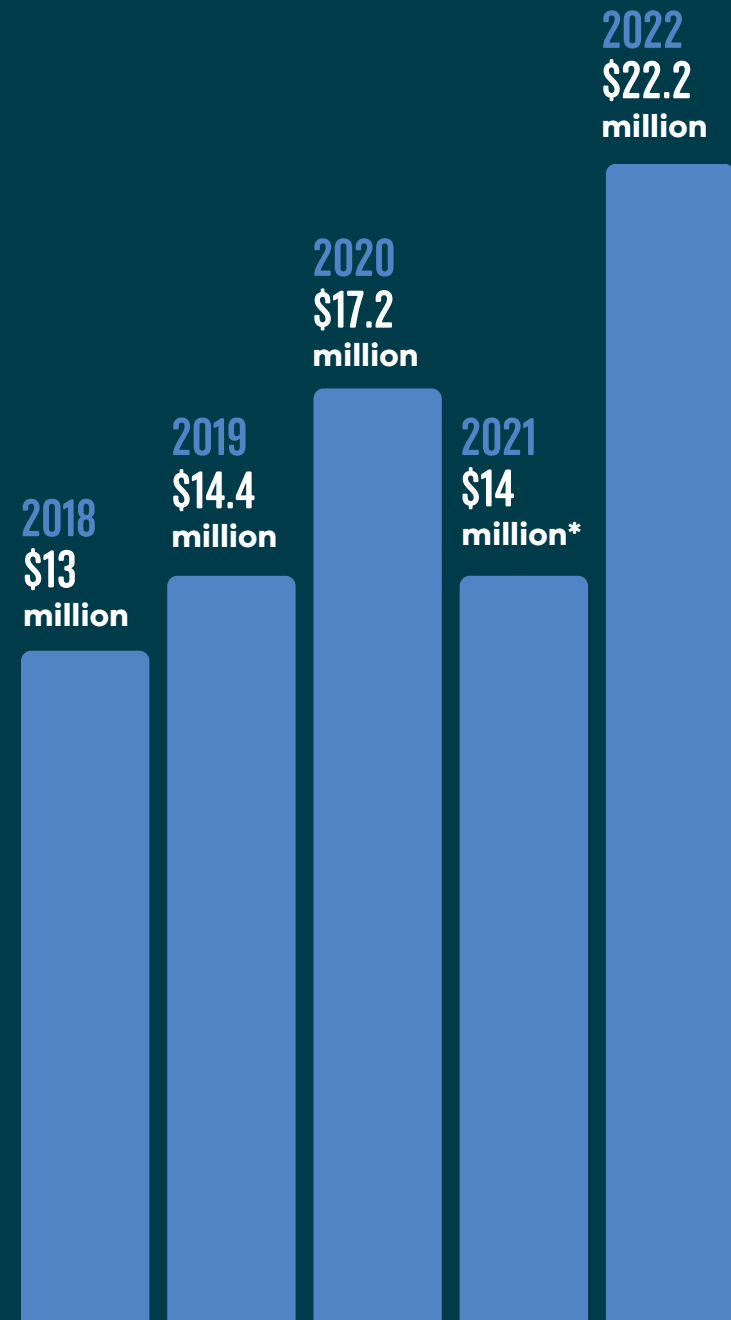


Continued to grow BGC's audience, resulting in website traffic growth of 42% year-over-year and social media audience growth to over 55,400 combined followers with posts reaching 3.9 million people



Financial Summary

SUPPORT TO CLUBS



* An additional \$2.2M in emergency relief grants were provided to Clubs in 2020, which was not repeated in 2021

BALANCE SHEET

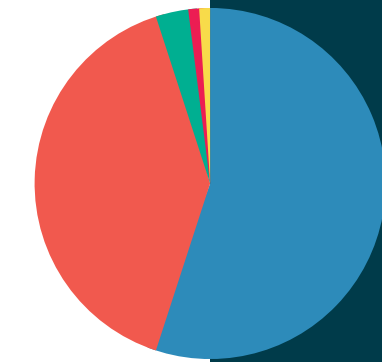
December 31, 2022, with comparative information for 2021

	2022	2021
ASSETS		
Current assets:		
Cash	\$ 1,126,556	\$ 1,179,366
Investments	11,188,367	9,640,232
Grants and other receivables	1,366,746	1,418,081
Prepaid expenses and other	196,320	219,921
Due from related party	821,351	688,214
	14,699,340	13,145,814
Capital assets		
	309,539	351,361
	\$ 15,008,879	\$ 13,497,175
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 5,029,866	\$ 2,608,885
Deferred contributions	7,596,303	8,606,296
	12,626,169	11,215,181
Deferred leasehold inducement		
	-	6,219
Net assets:		
Unrestricted	2,382,710	2,275,775
	\$ 15,008,879	\$ 13,497,175

STATEMENT OF REVENUE AND EXPENSES

For the year ended December 31, 2022, with comparative information for 2021

	2022	2021
REVENUE		
Government	\$ 13,138,602	\$ 4,240,931
Donations	9,503,579	11,132,863
Member, service and event fees	687,295	610,949
Boys and Girls Clubs of Canada Foundation	344,983	296,000
Investment income and miscellaneous	243,060	43,485
Special events	184,104	297,985
	\$ 24,101,623	\$ 16,622,213
EXPENSES		
Grants for specific activities	\$ 12,882,066	\$ 7,204,492
National programs	5,349,602	3,639,074
Support to Clubs, programs and services	3,714,228	2,901,476
Scholarships	102,465	158,250
Governance	172,433	120,948
	22,220,794	14,024,240
Administration	1,471,377	1,396,994
Amortization of capital assets	236,677	262,517
Special events	65,840	41,684
Grant reimbursement	-	773,779
	23,994,688	16,499,214
Excess of revenue over expenses	\$ 106,935	\$ 122,999



REVENUE

55%

Government

40%

Donations and special events

3%

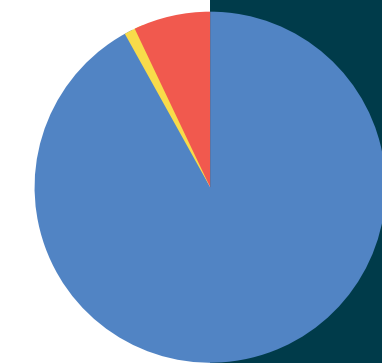
Member, service and event fees

1%

Investment income and miscellaneous

1%

BGC Canada Foundation



EXPENSES BY FUNCTION

91%

Support to Member Clubs, Programs, Services and Grants

1%

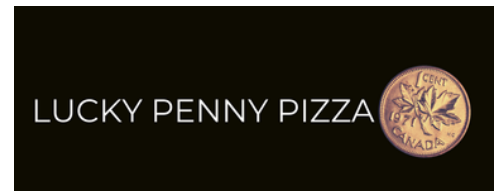
Governance

7%

Administration And Amortization

Thank You

to our partners and supporters for their outstanding commitment to changing young lives





Cochrane & Area

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